

# 73rd ANNUAL SAVANNAH GREEK FESTIVAL



**GREEK  
FESTIVAL**



EST 1951



# 2024 AD PACKET



73<sup>rd</sup> ANNUAL  
**SAVANNAH**  
**GREEK FESTIVAL**  
October 10,11, 12, 2024

14 West Anderson Street (912) 236-8256 PHONE  
Savannah, GA 31401 (912) 236-7321 FAX  
savannahgreekfest.com - savannahgreekfest@gmail.com

*The 73rd Annual Greek Festival will be held October 10, 11, 12, 2024  
at the Hellenic Center located at 14 West Anderson Street.*

The multi-day Greek Festival, sponsored by St. Paul's Greek Orthodox Church, will feature authentic homemade Greek foods and pastries, dancing, a market place (agora), music and so much more.

Church tours of one of Savannah's most unique structures will also be available for attendees. The Savannah Greek Festival celebrates not only the Greek community but also the diverse and wide-ranging cultures that make up the Orthodox faith.

This much anticipated annual event brings in a tremendous amount of foot traffic over the multi-day festival. This opportunity means valuable exposure for your business. Your advertising will be seen by several thousand attendees and all of the proceeds support the Church as well as local non-profits. We are proud to offer the local business community an opportunity to advertise during this highly anticipated event. The full-color Greek Festival program guide will be distributed free of charge to everyone who attends.

Advertising packages range from \$5000 Sponsorship level to \$100 Patron level placement and any amount of donations are appreciated. Premium space is limited and based on a first-come basis. For advertising pricing and information visit [www.savannahgreekfest.com](http://www.savannahgreekfest.com) or stop by the church office.

For advertising or additional information about the festival please call (912) 236-8256 or visit [savannahgreekfest.com](http://savannahgreekfest.com)

Thank you for your support, and we look forward to seeing you this year!

*The St. Paul's Greek Festival Committee*



[facebook.com/SavannahGreekFest](https://facebook.com/SavannahGreekFest)



[@savgreekfest](https://twitter.com/savgreekfest)



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## 2024 Greek Festival Ad Packages

**Diamond**  
**\$5,000**

**Exclusive**

- Logo placement on homepage of St. Paul's Greek Festival website
- One (1) Full color 3 x 6 Banner to be displayed throughout the festival
- Full Page (5.5 x 8.5) Color Ad in Greek Festival Book BACK PAGE
- Directory listing on the website as an advertiser
- (16) VIP EVENT LUNCHEON TICKETS with premium Gift Bag
- (16) Tickets to the Greek Festival [& \$500 Sponsorship Certificate Dollars]

**Centerpiece**  
**\$3,500**

**Exclusive**

- Logo placement on homepage of St. Paul's Greek Festival website
- One (1) Full color 3 x 6 Banner to be displayed throughout the festival
- Centerpiece Advertisement and One (1) Full page (5.5 x 8.5) Color ad in Greek Festival Book
- Directory listing on the website as an advertiser
- (8) VIP EVENT LUNCHEON TICKETS With premium Gift Bag
- (8) Tickets to the Greek Festival [& \$500 Sponsorship Certificate Dollars]

**Platinum**  
**\$2,500**

- Logo placement on homepage of St. Paul's Greek Festival website
- One (1) Full color 3 x 6 Banner to be displayed throughout the festival
- Full Page (5.5 x 8.5) Color Ad in Greek Festival Book INSIDE FRONT & BACK
- Directory listing on the website as an advertiser
- (8) VIP EVENT LUNCHEON TICKETS With premium Gift Bag
- (8) Tickets to the Greek Festival & \$250 Sponsorship Certificate Dollars

**Gold**  
**\$1,500**

- Logo placement on homepage of St. Paul's Greek Festival website
- One (1) Full color 3 x 6 Banner to be displayed throughout the festival
- Full Page (5.5 x 8.5) Color Ad in Greek Festival Book
- Directory listing on the website as an advertiser
- (8) VIP EVENT LUNCHEON TICKETS With Gift Bag
- (8) Tickets to the Greek Festival \$100 Sponsorship Certificate Dollars

**Silver**  
**\$800**

- One (1) Half (1/2) page (5.5 x 4.25) Color Ad in Greek Festival Book
- Directory listing on the website as an advertiser
- (4) Tickets to the Greek Festival

**Bronze**  
**\$400**

- One (1) Quarter (1/4) page (2.75 x 4.25) Color Ad in Greek Festival Book
- Directory listing on the website as an advertiser
- Two (2) Tickets to the Greek Festival [can be mailed or picked up]

**Patron**  
**\$100**

- Patron listing in Greek Festival Book. Text only (max of 50 characters), no images, please.

All advertisements are tax deductible under 501(c)(3) of the IRS.



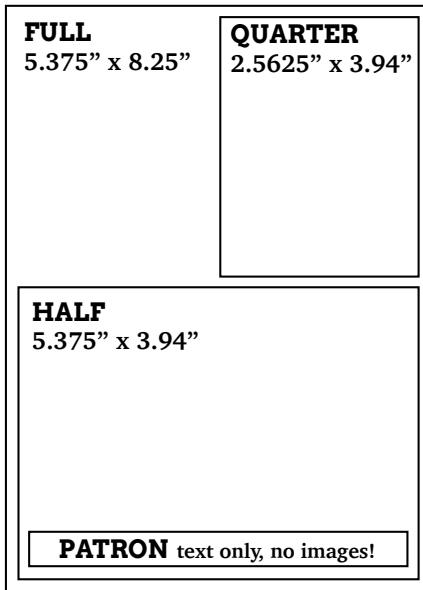


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## 2024 Greek Festival Ad Specs

### AD SIZES:



### \$2500 Premium Full Page

INSIDE FRONT and BACK PAGES + Covers. These (4) premium spots are based on first-come first-serve basis

### \$1500 Full Page Color

### \$800 Half Page Color

### \$400 Quarter Page Color

### \$100 Patron

text only (max of 50 characters), no images please

**Artwork Specs:** *Please submit camera ready artwork or digital file at the correct sizes above indicated in Ad Sizes. Ad requests will be honored on a first come, first served basis. All copy and sponsorships are subject to the approval of the Greek Festival Committee. Most graphic formats are accepted. Please include all necessary fonts and images.*

### Payment MUST be submitted with ad contract.

*All ads are on a first come first serve basis and based on available space.*

**DEADLINE:** All ads, art/content and payment must be submitted no later than August 19, 2024. **NO EXCEPTIONS**

**ARTWORK SUBMISSION:** Ads/art can be mailed to the address above, emailed to savannahgreekfest@gmail.com, or presented to a salesperson. Please remember to provide any art, images and photos required for ad. There will be no ad placement without this form.

**PATRON ADS ONLY, PLEASE PRINT CLEARLY, THE TEXT YOU WISH TO BE DISPLAYED ON YOUR AD.**

**ALL ADVERTISERS:** Please supply a hard copy proof. We cannot be responsible for final outcome if no proof is supplied. This is to ensure your artwork is reproduced correctly.

**CONTACT:** Any ad related questions, contact Tommy Danos (912) 660-6412 or savannahgreekfest@gmail.com

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## 2024 Greek Festival Ad Contract

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Company (if applicable) \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

PLS CIRCLE PREFERENCE

- |          |   |                                |                              |                              |
|----------|---|--------------------------------|------------------------------|------------------------------|
| Ad       | <input type="checkbox"/> \$5000 Exclusive   | [tickets: Mailed / Picked up]* | CAMERA READY ART ATTACHED    | ART TO BE EMAILED            |
| PACKAGE: | <input type="checkbox"/> \$3500 Exclusive   | [tickets: Mailed / Picked up]* |                              |                              |
|          | <input type="checkbox"/> \$2500 Premium Full Page   | [tickets: Mailed / Picked up]* |                              |                              |
|          | <input type="checkbox"/> \$1500 Full Page Color   | [tickets: Mailed / Picked up]* | <input type="checkbox"/> YES | <input type="checkbox"/> YES |
|          | <input type="checkbox"/> \$800 Half Page Color  | [tickets: Mailed / Picked up]* | <input type="checkbox"/> NO  | <input type="checkbox"/> NO  |
|          | <input type="checkbox"/> \$400 Quarter Page Color   | [tickets: Mailed / Picked up]* |                              |                              |
|          | <input type="checkbox"/> \$100 Patron   |                                |                              |                              |
|          | <input type="checkbox"/> \$ _____ I will not be placing an ad but would like to anonymously donate. |                                |                              |                              |

- |                           |                                      |  |
|---------------------------|--------------------------------------|--|
| PAYMENT TYPE:             | <input type="checkbox"/> Cash        | <input type="checkbox"/> Mastercard      |
|                           | <input type="checkbox"/> Money Order | <input type="checkbox"/> AmericanExpress |
|                           | <input type="checkbox"/> Check       | <input type="checkbox"/> Visa            |
| MAIL PAYMENT TO:          |                                      | Credit Card # _____                      |
| St. Paul's Greek Festival |                                      | Expiration Date _____                    |
| 14 West Anderson Street   |                                      | Security Code _____                      |
| Savannah, GA 31401        |                                      | Amount \$ _____                          |

**Terms:** The advertiser agrees to purchase advertising in the 2024 St. Paul's 73rd Annual Greek Festival Program for the size and price indicated on contract page. The advertiser will provide photos, message content and full payment with this contract since space can not be reserved until this is received. The committee staff reserves the right to refuse any content deemed innappopriate or cancel order if payment/ad info is not received by due date. Sponsors and or advertisers agree to protect the publisher from any legal action based on unauthorized use of photos or materials.

\*Tickets will be mailed to the address given at top of this form. If no address is provided then it is assumed ticket preference is to be picked up from church office.

### AD CHECKLIST

- Info complete and correct
- Decide Support level or Ad Size
- Payment Included
- Camera ready art or disk attached OR
- Art to be emailed or provided later

For Office Use Only: Sold by \_\_\_\_\_ Date \_\_\_\_\_

Please retain a copy for your records.